

FILE

MARCH 10

# 1969

# fashion

# calendar

29th year • issued weekly

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, MARCH 7, 1969</u>			
Thursday March 6 8:30 A.M. Breakfast	PREVIEW OF FALL SPORTSWEAR Show at 9:15 A.M. Thereafter continuous at showroom, 33rd floor. Contact: Merise Hickey, LO. 4-7375.	EVAN-PICONE (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Thursday March 6 11:30 A.M.	PREVIEW OF SPRING FASHIONS BY CUIEL Showing of collection by Gigliola Curiel of Milan. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Thursday March 6 4:00 P.M.	FALL MENSWEAR SHOWING By invitation only. Contact: Pamela Parker, 563-4920.	JOHN WEITZ (40 WEST 55TH STREET)	FOUR SEASONS 99 EAST 52ND STREET
Thursday March 6 4:30 P.M.	FORMAL SHOWING OF SUMMER COLLECTION Cocktail, evening, debutante gowns. Contact: PL. 5-5529 or 532-5013.	EVA HAYNAL	435 FIFTH AVENUE PENTHOUSE
Thursday March 6 9:30 P.M. Champagne	PREVIEW OF NEW MEN'S BOUTIQUE Complete collection of men's fashions and accessories, designed by Richard Miller. Commentator: Bobby Short. Show at 10:00 P.M. By invitation only. Publicity: Betty Lee Hunt Associates, 202 West 40th Street, 736-0496.	KEITH LTD. (1100 SECOND AVENUE)	EXCELSIOR CLUB AT 57TH STREET
Saturday March 8- March 16	FIFTY-SECOND INT'L FLOWER SHOW Theme: "The Color of Spring." Hours: 10:00 - 10:00 daily, except March 8, March 9: 1:00 - 10:00. Price: \$2.75; children: \$1.00. Contact: John Clayton, Freystadt Associates, 371 Lexington Avenue, 687-2920.	N.Y. HORTICULTURAL SOCIETY	N.Y. COLISEUM COLUMBUS CIRCLE
Saturday March 8- March 16	SPORT, CAMPING, VACATION, TRAVEL SHOW International showcase of sports, camping, travel and vacation display. Hours: 11:00 - 10:00; Sun: 1:00 - 7:00; Daily, 1:00 - 10:00. Price: \$2.50; children: \$1.50. Publicity: Stan Schweiger, 582-3066; Max Rosey, JU2-7016.	INTERNAT'L SPORT & CAMPING SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
Sunday March 9- March 12	FALL 1969 MARKET WEEK "The Look is Boutique". Fashion Shows: Mon., March 10, Tues., March 11, 8:00 A.M., Grand Ballroom. Dinner-Dance: Sun., March 9, 7:00 P.M., Hotel New Yorker. Contact: Robert Gur-Arie, 10 West 33rd Street, 594-5130.	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN	HOTEL McALPIN B'WAY & 33RD STREET
Monday March 10- March 15	NEW YORK ANTIQUES FAIR Hours: 1:00 - 10:30 P.M.; Sat., 1:00 - 6:00 P.M. Admission: \$2.50. Publicity: Mary Osborne, 683-9128.	WESTCHESTER ENTERPRISES	71ST INFANTRY ARMORY PARK AVE. & 34TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MARCH 10, 1969</u>			
Monday March 10 9:30 A.M. Breakfast	PRESS PREVIEW: IRISH READY-TO-WEAR Showing Fall fashions by: Basil Collins, Pat Crowley, Cyril Cullen, Delphi, Donegal Design, Emor, Gailwear, Glencolumbkille, Jimmy Hourihan, J.P. Fashions, David Kenna, Raymond Kenna, Sheila Mullally, Pallas, Perry, Dorothy Pinnock, Henry White. (Thereafter by appointment, March 10-21, Warwick Hotel, 6th Ave. & 54th St.) Also showing: March 23-28, Sheraton-West, Los Angeles; March 31-April 3, Sheraton-Blackstone, Chicago. Contact: Bridgid Greene, 265-5230. Publicity: Sue Gardner, TR. 7-4952.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	IRISH PAVILION 130 EAST 57TH STREET
Monday March 10 1:00 P.M. and 6:00 P.M.	MEN'S INTERNATIONAL FASHION COLLECTION "Return to Elegance"--Spring-Summer men's international collection. Informal showings: 1:00 - 2:00 and 6:00 - 7:00. Press invited. Open to public. Publicity: Effie Apelast, OX. 5-4000 Ext. 208.	OHRBACH'S	"IN SHOP" DOWNSTAIRS STORE
Monday March 10 3:00 P.M.	PRESS PREVIEW: SPRING-SUMMER COLLECTION By invitation. Contact: PL. 5-5105. Publicity: Eleanor Lambert, MU.8-2130.	SCAASI	26 EAST 56TH STREET SHOWROOM - 3RD FLOOR
Monday March 10 3:00 P.M.	SPRING-SUMMER HAIR FASHIONS Presentation of Spring-Summer coiffures. Fashion Director: John Bernard. Press by invitation. Tickets: \$20.00. Contact: Richard at The Carlton, 22 East 62nd Street, 751-6240. Publicity: Marsha Gerber, 136 East 55th Street, PL. 2-2254.	INTERCOIFFURE-AMERICA	HOTEL PIERRE GRAND BALLROOM
Monday March 10- March 15	ITALIAN ACCESSORIES MARKET IN FLORENCE First accessories market showing of luggage, handbags, umbrellas, scarfs, stockings, jewelry, gloves, hats, belts, sunglasses, boutique accessories. Contact: Secretariat, 1 Via Tornabuoni, Florence, Italy.	AC/MA.I.T.	CARLTON; VILLA MEDICI FLORENCE, ITALY
Tuesday March 11 11:30 A.M.	PRESS SHOWING: IMPORT FASHIONS Showing of Bergdorf Goodman's import collections from France, Italy, Spain, including millinery. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday March 11 3:00 P.M.	SHOWING OF IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON
Tuesday March 11- April 27	ART EXHIBIT BY CHARLES SHEELER Paintings, drawings, photographs. (Press Preview: Mon., March 10, 10:00 - 5:00.) Public Relations: Leon Levine or Doris Palca, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Wednesday March 12 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring collection by Mario Forte. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	HANDMACHER-VOGEL (533 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 12 3:00 P.M.	SHOWING OF SPRING-SUMMER FASHIONS By invitation. Contact: Aeriell Eweson, 838-4302.	NINA DIMOS	36 EAST 61ST STREET SALON
Wednesday March 12 5:00 P.M. Cocktails	SPRING-SUMMER ITALIAN COLLECTION Collection by Ognibene-Zendman. By invitation. Thereafter by appointment. Contact: Nubia Braschi, PL. 5-2340.	MODA ROMANA	ST. REGIS MEZZANINE
Thursday March 13 10:45 A.M.	PRESS PREVIEW: FALL COLLECTION Doris A. Weston presents Wohl Fashion Reflections for Fall 1969. Show promptly at 11:00 A.M., followed by champagne brunch. By invitation only. Contact: Elaine T. Norwood, WI. 7-5954.	WOHL SHOE CO.	WALDORF-ASTORIA LOUIS XVI SUITE
Thursday March 13 5:30 P.M. - 7:00 P.M.	PRESS PREVIEW: VALENTINO COLLECTION Showing of originals and copies from Valentino's Spring collection. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	3RD FLOOR CONTEMPORA SHOP
Thursday March 13- March 21	"SWEDISH FASHION-- FALL '69" Women's, men's, children's fashions by: Almedahls, Annemodeller, Deha, Rudholms, Tonnie-modeller, Ivar Wahl, Bevell, Hettemarks, Lesslie, Schlasbergs, Swedish Look, Tornvalls, B.S. Janson, Melka, Nordisk Fashion, Tedder, Konfex, Rang. By reservation. Contact: Bo Lindner, 661-3300. ( <u>Press Show: Fri., March 14, 10:00 A.M. and 2:30 P.M., by invitation.</u> ) Fashion Show Director: Rosemary Sheehan. Press Contact: Eli Weisman, Swedish Information Service, 161 East 42nd Street, 661-3300.	SWEDISH READY-TO-WEAR MANUFACTURERS	HOTEL GOTHAM INDIVIDUAL SUITES
March 14	10:00 A.M. & 2:30 P.M. - SWEDISH READY-TO-WEAR PRESS SHOWS (see above)		
Sunday March 16- March 19	MEN'S FASHIONS FOR FALL '69 Contact: Seymour Schimel, Exec. Dir., NAMSB, 185 Madison Ave., MU. 9-7420.	NATL ASSN OF MENS SPORTSWEAR BUYERS	NEW YORKER HOTEL
Monday March 17 9:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer European couture fashions and line-for-line copies. By invitation only. ( <u>For Release, Tues., March 18</u> ) Also showing: Wed., March 19 12:45 P.M., by invitation; second show, open to public, 5:45 P.M. ( <u>Westbury, Thurs., March 20, 12:45 P.M., 2nd floor; Bergen Mall, Paramus, Fri., March 21, 12:45 P.M., 2nd floor.</u> ) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Monday March 17 1:00 P.M. - 3:00 P.M.	SPRING-SUMMER COLLECTION Informal modeling at New York store. ( <u>Tues., March 18, 1:00 - 3:00, 155-10 Jamaica Avenue; Wed., March 19, 2:30, 1209 Chestnut Street, Philadelphia; Mon., March 24, 2:30, 40 Winter Street, Boston.</u> ) Open to public. Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Monday March 17- March 19	1969 BEAUTY SHOW Professional beauty show and exhibit of new beauty products. Contact: Clifford Cothren, PL. 7-9050.	INTERNATL BEAUTY SHOW (16 WEST 46TH STREET)	N.Y. HILTON HOTEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday March 17	OPENING: BACK-TO-SCHOOL COLLECTION Shirts and sportswear for toddlers through teens; and Strobe young men's fashions. Contact: 947-8100. Publicity: Janet Laib, UN. 1-0110.	ROB ROY; STROBE	45 WEST 34TH STREET SHOWROOM - 5TH FLOOR
Monday March 17- April 18	IRISH FALL READY-TO-WEAR Showings of dresses, coats, suits by Strelitz of Ireland. By appointment. Publicity: Ruth Hammer Associates, 246-4818.	STRELITZ OF IRELAND	ST. MORITZ HOTEL PRIVATE SUITE
Tuesday March 18 9:00 A.M. Breakfast	PRESS PREVIEW: SPRING MENSWEAR Mens international couture for Spring by Valentino, Mr. Fish, and from the Tomorrow Shop. Show at 9:45. By invitation. (Public Shows: Mon., March 24, 6:00 & 8:00 P.M., 3rd floor. Commentator: Robert Green.) Public Relations: Walter Hauser, PL. 3-1542.	ALEXANDER'S	ST. REGIS LIBRARY
Tuesday March 18 11:15 A.M. Reception	MEN'S AND BOYS' WOOL KNITWEAR "Woolknit Heroics"--industry-wide preview of men's and boys' wool knitwear for Fall-Winter-Ski '69. Show at 11:45, followed by luncheon. For press and retailers, by invitation. Publicity: Kairalla Agency, MU. 8-1171.	WOOLKNIT ASSOCIATES, INC. (501 MADISON AVENUE)	HOTEL PIERRE ROOF
Beginning Tuesday March 18	OPENING OF EARLY FALL COLLECTION Showing of coats, suits, costumes. Also March 20, 25, 27. By reservation. Contact: Miss Lorna or Miss Ruth, OX. 5-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday March 19 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring collection by Kasper. Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	JOAN LESLIE (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
March 19	12:45 P.M. - OHRBACH'S IMPORT SHOW (by invitation only)--see page 3		
Wednesday March 19 4:30 P.M.	"DESIGN AMERICA" FASHION SHOWING Fall fabric collection presented in an inspirational group of fashions by young designers--Association for Creative Design America. Fashion Coordinator: Casey Tolar. By invitation. Contact: OX. 5-1445.	ALAMAC KNITTING MILLS (1412 BROADWAY)	HOTEL PIERRE BALLROOM
March 19	5:45 P.M. - OHRBACH'S IMPORT SHOW (open to public)--see page 3		
Thursday March 20 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Spring Promenade"--showing of fashions by: Stan Herman for Mr. Mort; Lawrence of London; Kasper for Joan Leslie; Wilson Folmar; Malcolm Starr by Elinor Simmons. Reservations (\$5.75): PL. 9-7010. (Bring merchandise for ASPCA Thrift Shop) Fashion Show Director: Mary Alice Rice, PL. 2-5726.	FIVE MANUFACTURERS	HOTEL PLAZA TERRACE ROMM
March 20	12:45 P.M. - OHRBACH'S IMPORT SHOW, WESTBURY, L.I.--see page 3		
Thursday March 20 3:30 P.M.	OPENING OF EARLY FALL COLLECTION Couture rainwear and international coat collection. Also March 21, 25, 26, 27 at 3:30. By reservation. Contact: Irving Drazien, CH. 4-3815.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 21	12:45 P.M. - OHRBACH'S IMPORT SHOW,	BERGEN MALL, PARAMUS, N.J.(see page 3)	
Sunday	SEMI-ANNUAL	NATIONAL SHOE FAIR	STATLER-HILTON;McALPIN;
March 23-	SHOE FAIR	(NEW YORKER HOTEL)	NEW YORKER HOTELS
March 26	National Footwear Manufacturers Assn., National Shoe Retailers Assn., Volume Footwear Retailers of America, New England Footwear Association. Contact: Edward A. Iauzel, 594-7606.		
Sunday	MARKET WEEK	SCANDINAVIAN	BELLA CENTER
March 23-	IN DENMARK	FASHION WEEK	COPENHAGEN, DENMARK
March 26	Seventh Scandinavian Market of ready-to-wear from Norway, Sweden, Denmark, Finland for Fall-Winter 1969-70. Contact: Colvin, Kaplan, Ross, 743 Fifth Avenue, PL. 3-2382.		
Beginning	TEXAS FASHION	TEXAS FASHION CREATORS;	DALLAS APPAREL MART
Sunday	WEEK	AMERICAN FASHION ASSN	DALLAS, TEXAS
March 23-	Early Fall showings of American and imported knitwear. <u>March 23, 12:00 Noon</u>		
March 26	luncheon, by invitation, "Designer Direction in Couture Knits". <u>March 23,</u> <u>6:00 P.M., DuPont "Fashion Jamboree". March 24, 7:30 A.M., "Fifth Season</u> <u>Forecast". March 24, 6:00 P.M., Texas Fashions Show. March 25, 12:00 Noon,</u> luncheon seminar, "All-Media Advertising". Publicity: Elizabeth Cleveland, 214-ME. 1-3394 (Dallas).		
March 23-	MEN'S AND BOYS' FALL-WINTER APPAREL MART		
March 28	Merchandise Mart, Chicago, Illinois, 312-527-4141		
Monday	INTERNATIONAL SPRING	ALEXANDER'S	3RD FLOOR
March 24	FASHION SHOWINGS		
11:00 A.M.	International Spring fashion shows for benefit NYC division American Cancer		
and	Society. Press Show: 11:00, by invitation! Chmn: Mrs. Edward F. Hutton		
3:00 P.M.	and Mrs. Edwin I. Hilson. Hon. Chmn: Duchess of Windsor. Prices: \$10.00 (reserved); \$5.00. Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, 421-8266. Publicity: Walter Hauser, PL. 3-1542.		
Monday	PREVIEW OF FALL	CISA	226 EAST 61ST STREET
March 24	KNIT COLLECTION	(1410 BROADWAY)	BETWEEN 2ND & 3RD AVES
5:00 P.M.-	Informal presentation of Cisa's Fall collection for press and buyers at the		
7:00 P.M.	home of Mrs. Donna Birenbaum, president of Cisa (Imports International). By invitation. (Thereafter continuous at showroom, 25th floor.) Contact: BR. 9-3904. Publicity: Ruth Hammer Associates, 246-4818.		
March 24	6:00 & 8:00 P.M. - ALEXANDER'S MENSWEAR SHOWINGS (see March 18, page 4)		
Beginning	OPENING OF FALL	NANNETTE	1410 BROADWAY
Monday	COLLECTION	INTERNATIONAL	SHOWROOM - 24TH FLOOR
March 24	Continuous daily showings of the 1969 Fall collection of imported knit fashions. Contact: WI. 7-8130.		
Tuesday	WOOLKNIT SWEATER	WOOLKNIT ASSOCIATES, INC.	500 CLUB
March 25	PREVIEW	(501 MADISON AVENUE)	500 SEVENTH AVENUE
9:30 A.M.-	"Sweateration"--trends in styling, color and texture in misses and women's		
3:00 P.M.	wool sweaters for Fall-Winter '69. Also forecast of Spring '70 fashion colors. For press and retailers, by invitation only. Summary fashion show, 9:30 A.M., followed by rack-viewing until 3:00 P.M. Publicity: Kairalla Agency, MU. 8-1171.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 25- March 26- March 27	FABRIC DISPLAY AT FASHION GROUP OFFICE Three-day Fall fabric display, 10:00 A.M. - 5:00 P.M. (Use 15 West 48th St. entrance for elevators.) St. entrance for elevators.) Co-chmn: Mary Jean Rainnie--Anne Fogarty; Ellen Sands--Hockaday, DeWolfe, Giordano. Price (including color card): \$4.00, members; \$6.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC.	9 ROCKEFELLER PLAZA SUITE 1722
Tuesday March 25 5:30 P.M.	PREVIEW OF NEW ROOM SETTINGS By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	8TH FLOOR
Wednesday March 26 11:30 A.M.	CUSTOMER SHOWING OF SPRING FASHIONS Showing of Jerry Silverman collection designed by Shannon Rodgers. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR
Beginning Thursday March 27- April 11	FALL FASHIONS FROM LONDON Showing of women's ready-to-wear and sportswear by 30 manufacturers. "The New Romantic"--musical presentation, March 27, 28, 31, April 1 at 9:00, 11:30, 4:00 (except March 28), by invitation. Contact: Joan Hardy, PL. 2-8400 Ext. 386.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	WARWICK HOTEL 6TH AVE. & 54TH ST.
Tuesday April 1 11:00 A.M.	CAPSULE FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday April 1	OPENING OF FALL KNITWEAR Sportswear and dresses designed by Nan Herzlinger. By reservation. Contact: WI. 7-4406.	MALLORY KNITS	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Tuesday April 1	SHOWING OF FALL SPORTSWEAR Continuous showings. Contact: Roberta Nasta, WI. 7-6700.	MR. THOMSON	1410 BROADWAY SHOWROOM - 22ND FLOOR
April 3	PASSOVER (April 3 - 10)		
Saturday April 5- April 13	ANNUAL SHOWING OF AUTOMOBILES Over 600 automobiles from the U.S., France, Great Britain, Italy, Japan, Sweden, Switzerland, West Germany will be displayed. "Wonderful World of Wheels", exhibits by oil companies, tire firms, accessory firms. Day-long symposium, "The Automobile: Now and Tomorrow", sponsored by Society of Automotive Engineers, Wed., April 9. Publicity: Gene Graf or Sandy Sprung, 331 Madison Avenue, MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
April 6	EASTER SUNDAY		
Beginning Tuesday April 8	SHOWING OF FALL KNITWEAR Continuous showings. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Tuesday April 8- April 12	ITALIAN READY-TO-WEAR SHOWINGS IN FLORENCE Contact: CNEMI, 1 Via Tornabuoni, 50123, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 13- April 15	DESIGNER SHOES FOR FALL All-day showings. <u>Mon., April 14</u> , luncheon, Persian Room, for press and buyers, by invitation. <u>Mon., April 14, 6:30 P.M.</u> , cocktails, Baroque Suite, by invitation. Contact: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	HOTEL PLAZA 13TH FLOOR
Tuesday April 15 10:00 A.M.	OPENING: EARLY FALL COLLECTION "Trophy" collection of coats and suits for <u>early fall</u> . Also April 22 at 10:00 A.M. By appointment. Contact: Alan Baron, 736-8867.	HENRY FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday April 15 10:00 A.M.	SHOWING OF FALL KNITS Woolknit dresses by Marshall Klugman. Contact: Jean Loretto, OX. 5-2900.	STJ	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday April 15 2:00 P.M. & 3:45 P.M.	OPENING OF FALL COAT COLLECTION Both showings by reservation. Thereafter continuous. Contact: Richard Copeland, 594-6900.	SPORTOWNE COAT LTD.	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 15- April 18	SHOWING OF CANADIAN RAINWEAR Showing of coats, suits, rainwear, car coats from Canada. By invitation. Contact: Don Russell, Canadian Consulate General, 586-2400.	CANADIAN DEPTS. INDUSTRY & TRADE & COMMERCE	McALPIN HOTEL 7TH FLOOR
Wednesday April 16 10:30 A.M.	OPENING OF FALL COLLECTION Showing of fake fur coats. By reservation. Contact: LO. 5-2636.	RUSSEL TAYLOR, INC.	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday April 16 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Susan Fine, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Saturday April 19- April 23	SKI FURS: MEN, WOMEN, CHILDREN Daily continuous showings of fur parkas, skicoats, sportcoats, hats, and apres-ski wear for men, women, children. Refreshments. ( <u>Preview, by invitation, Mon., April 21, 9:00 A.M.</u> ) Contact: Al Gompertz, 736-8516. Publicity: Lisa Curtis, 684-7444.	MR. FRED FOR FUR AND SPORT	224 WEST 30TH(2 BLKS FROM STATLER-HILTON)
Saturday April 19- April 23	ANNUAL SNOW SHOW Ski and winter sports apparel, equipment, footwear, accessories from 80 manufacturers. Contact: Doris Taplinger, 874-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	THE NEW YORKER HOTEL 8TH AVE. & 34TH ST.
Saturday April 19- April 24	SIXTEENTH ANNUAL SKI TRADE SHOW Ski apparel, equipment, footwear, accessories from 164 member firms. ( <u>Chicago, Fri., March 21-24, La Salle Hotel; Los Angeles: Sat., March 29 - April 2, Ambassador Hotel.</u> ) Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Tuesday April 22 4:00 P.M. Cocktails	PREVIEW: FALL DESIGNER FASHIONS Fall '69 American Designers collection in Crompton fabrics. <u>Show at 4:30.</u> By invitation. Contact: Helen Boyd, LO. 4-2900.	CROMPTON-RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL PIERRE BALLROOM

# 1970

JANUARY							FEBRUARY							MARCH						
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25	26	27	28	29	30	31								29	30	31				
APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3						1	2		1	2	3	4	5	6
5	6	7	8	9	10	11	3	4	5	6	7	8	9	7	8	9	10	11	12	13
12	13	14	15	16	17	18	10	11	12	13	14	15	16	14	15	16	17	18	19	20
19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27
26	27	28	29	30			24	25	26	27	28	29	30	28	29	30				
							31													
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3							1			1	2	3	4	5
5	6	7	8	9	10	11	2	3	4	5	6	7	8	6	7	8	9	10	11	12
12	13	14	15	16	17	18	9	10	11	12	13	14	15	13	14	15	16	17	18	19
19	20	21	22	23	24	25	16	17	18	19	20	21	22	20	21	22	23	24	25	26
26	27	28	29	30	31		23	24	25	26	27	28	29	27	28	29	30			
							30	31												
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
				1	2	3	1	2	3	4	5	6	7		1	2	3	4	5	
4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
25	26	27	28	29	30	31	29	30						27	28	29	30	31		